

Ira Blumenthal  
Marketing & Branding Consultant

Considered a modern-day business "Renaissance Man" Ira Blumenthal is the founder and president of CO-OPPORTUNITIES, Inc. an Atlanta-based consulting company that has counseled world class clients such as Coca-Cola, Nestle, Kroger, McDonald's, Harrah's, American Airlines, Disney, United Artists, Marriott, Exxon, Walmart, and others in areas related to branding, strategic alliances, change management, re-invention, and business development. Noteworthy, Ira has the distinction of being the single longest continually retained consultant in The Coca-Cola Company's history (25 years). Ira is a published author. His successful first book, "Ready, Blame, Fire!" (Myths and Misses in Marketing) was followed by the nationally acclaimed "Managing Brand You" published by the American Management Association and printed in two languages and audio. It focuses on personal branding. Ira has also published over 200 articles on business development, change management and branding.



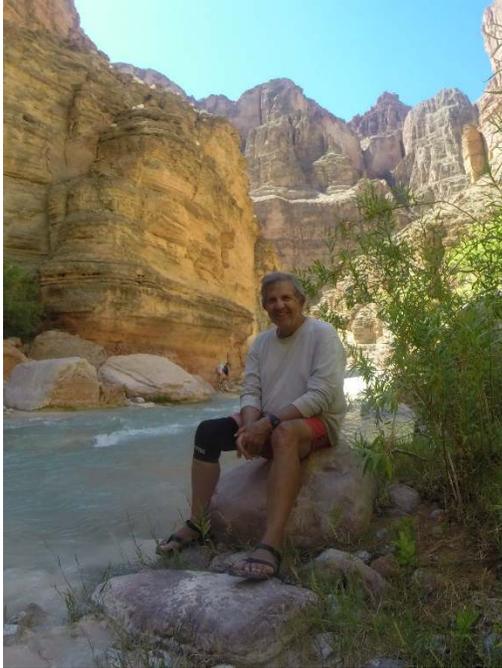
Kim Blumenthal  
Client Management and Program Development Specialist

Kim is the Executive Vice President & COO of CO-OPPORTUNITIES, Inc. and works in tandem with husband (35 years) Ira Blumenthal managing details, deliverables, logistics, programs, and events for the firm's clients (i.e. The Coca-Cola Company, The National Restaurant Association, Winsight Publishing, The Independent Broker Alliance and more). Kim also manages the company's speaking and workshop business. Kim co-created, led and orchestrated a 35-city educational training program for The Coca-Cola Company called "ASK" (Always Share Knowledge). It has proven to be an important historical foundation for educating Coca-Cola executives and "rising stars." Prior to co-founding CO-OPPORTUNITIES, Inc., Kim was the president of the Naperville, Illinois branch of The Sunshine Generation, a dynamic organization that offered classes and programs in music education (and inspiration) to children through singing, dancing and performing at high-profile community events.



Susan and Bill Eckhart  
Power of Peace Productions, Inc. Partners

Susan and Bill are two of our Power of Peace Productions, Inc. partners. Susan enjoyed a thirty-three-year career in real estate, the last nine of which were in Flagstaff, Arizona as Broker/Owner of a company created to market the custom homes designed and built by her husband and partner, Bill. They are retired in the beautiful Madison area of Georgia.



Kit Tiedemann  
Power of Peace Productions, Inc. Partner

Kit is also one of our Power of Peace Productions, Inc. partners, and currently is retired and lives in Flagstaff, Arizona after a successful thirty-five-year career with CBRE (Commercial Real Estate Company).



Debbie McAdoo

Debbie joined the Power of Peace Project in April of 2016 as the nonprofit's first Executive Director. An Atlanta native and lifelong human and environmental justice advocate, Debbie shares a synergistic vision with the Power of Peace Project. Along with her energy and enthusiasm, she brings a diverse and cogent array of professional and personal skills and experiences that uniquely coalesce into the perfect set of qualifications for this vital role with POPP.



Roland Washington

National Incarceration Association  
Chief Operation Officer  
Community and Human Development

Roland Lawson Washington is the National Incarceration Association's Chief Operating Officer and Project Manager. He's a public policy consultant and social innovator with more than 28 years of experience in building operational and management systems, and leading community interests in a number of social impact campaigns and initiatives.

Roland's work with community, workforce and political issues has transitioned him over the years to manage projects across more than a dozen states, including projects for the National Democratic Congressional Campaign Committee, the American Federation of Labor (AFL-CIO), United States Congress, Georgia's Democratic Party, Georgia's Department of Labor, New York City Council, Georgia School Boards Association, and a list of other projects and interests sensitive to workforce development, human development, education, and sustaining families. More recently, he built and set into

action for DeKalb County Government, a multi-agency, poly-sector task force on reentry and recidivism. Hence DeKalb County was selected as a Phase II Pilot site for the Governor's Prison Reform & Reentry Initiative in Georgia. Roland's work continues in cooperative strategies with Fulton County, the Georgia DOC, Metro Atlanta Urban League, the Georgia Justice Project, and other interactive alliances.

Roland holds as his primary interest, measurable asset integration and the reduction of service duplication. Among his peers, he is frequently referred to as *"that kind of master facilitator and concept developer you call when you want to get it on paper and put it to action."*



Mike Linch  
Pastor, Author and Community Leader  
Northstar Church

Mike Linch is currently Senior Pastor of NorthStar Church in Kennesaw, Georgia. Mike has been the Senior Pastor of NorthStar for the past 14 years and has been on staff since the church started 19 years ago. Mike and his wife Anne have been married 25 years and they have two children, 22 & 19.

Career highlights:

- Received BS degree from Liberty University in Speech Communication (1991) and Master of Divinity Degree from New Orleans Baptist Theological Seminary (1998)
- Played three years on scholarship of Division 1 baseball at Liberty – was a student pitching coach his final season
- Frequent speaker at high school & college events across the country and has spoken through the years at: Georgia, Georgia Tech, Carson-Newman, Georgia State, Kennesaw State, and Georgia College among others
- Frequent speaker for Atlanta Falcons and has spoken multiple times for the Baltimore Ravens

- Spends free time on the baseball diamond coaching pitchers at Allatoona High School and as a football chaplain in the fall
- Inducted in 2010 to Fayette County High School Athletic Hall of Fame for accomplishments on baseball field
- Won the 2013 city of Acworth business person of the year



Kate Boccia

National Incarceration Association  
President & CEO

Kate Boccia has etched her mark into Georgia politics, public service, and philanthropy as nothing more than the most diligent of moms who will knock on any door and never settle for an easy answer to a complicated question. As the brain child of the NIA, its president and chief executive officer, Kate has opened many doors for ordinary people and their families who had become accustomed to being silenced by status-quo power and outdated public policy.

Kate's life-long love of community service and desire to give back has earned her a notable and respected seat as an advocate and leader making a difference. Her diligence and resolve have partnered together families, other advocates, agency heads and policy makers who understand that the opportune time for essential change is upon us now.

Kate's personal mass incarceration journey as a parent began when her son Daniel, was sentenced on a mandatory minimum in the state of Georgia. As is too often the ignored case, Daniel was a heroin addict, shackled by desperate behavioral tendencies. "My son's story underscores the issues we are facing in our country, issues that must be addressed and solutions that must be implemented." After many tears and sleepless nights, Kate adjusted to her family's new normal and launched herself into an untamed public spotlight. Ignoring stigmas and shame, she now spends all her time waging strategic battles for families who are losing their loved ones to mass incarceration and addiction.



Stephanie Nielson  
Operating Partner Keller Williams Realty

Stephanie is the General Manager of the dynamic Heart of Atlanta Group operating 6 Market Centers and 2 Business Centers in the Atlanta area. Stephanie has been practicing real estate since 1988.

Throughout her successful career, she has earned her Graduate Realtor Institute (GRI) designations. Stephanie has been a great friend to POPP and has helped bring together "Signature Charity Partnerships" between Keller Williams and the Power of Peace Project in the Atlanta area.



Jeff Wadstrom

Founder and CEO of Letics, Inc.; Founder of The Bridge to the Future Foundation ; Founder of Puente Hacia el Futuro, Mexico; Director of TI Sports (Tijuana Innovadora); Owner of Letics Sports Lynxes (Professional soccer team in Mexico).

Jeff Wadstrom has made a career of going where few others are willing to go and taking light into dark and dangerous places. From his time working in Iraq, Iran, Syria, Lebanon, and other parts of the Middle East to his most recent work in bringing hope to the children and prisoners in some of the most dangerous areas of Mexico, Jeff is a peacemaker and a bridge builder. Jeff learned the power of using sports as a vehicle to begin communication, find common ground, build partnerships to create positive change – while planting seeds of hope.

Currently Jeff and his partners are launching a program to leverage these powerful relationships to begin building bridges between countries around the world and to begin to heal the social, political, and health issues that are creating the divide. Contact Jeff to learn more about his sports development projects, elite level player and coaches training programs – as well as the peace initiative being developed on college campuses, prisons, communities and beyond.

Jeff has been married for 28 years to his patient, faithful and joyful wife Mary. Jeff and Mary have three amazing sons; Kyle, Cory, and Cameron, who all want to change the world to make it a more hopeful and peaceful place for future generations.



Nadine Blase Psareas

A native of Utica, New York, now 32-year resident of Georgia and a graduate of Lassiter High School in Marietta, Georgia, Nadine, the mother of six, received her BSED degree at the University of Georgia and was an elementary school teacher for ten years in Georgia before early retirement. Having experienced at age 19 a mission trip to Haiti that redirected her path in life, Nadine studied to become a teacher and inner healing counselor. Now as a Global Organization Leader for a pace-setting travel and technology corporation, Nadine identified a unique opportunity to combine travel with a new concept her company created “Voluntourism”-using travel to underserved communities as an opportunity to fortify the success of young drug addiction victims to have long-term success in recovery through giving to those in dire straights more powerful than those struggling with addiction could comprehend. She enjoys yoga, outdoor activities, and cooking with an eye to wellness and nutrition, and of course creating memories and collecting smiles with her husband and children.



Speech

Todd Thomas, better known by the stage name Speech, is an American rapper and musician. He is a member of the progressive hip hop group Arrested Development and has released a number of solo albums.

In 1987, Speech joined with fellow DJ Headliner to form the group Arrested Development. After over three years together, the group released their inaugural album, *3 Years, 5 Months & 2 Days in the Life Of...* which produced several hits and sold very well. Speech performed lead vocals, and produced the group's tracks. Speech would later go on to pursue his solo career. Speech also started Vagabond Productions since 1994 – Vagabond started as a vehicle for Grammy winners Arrested Development and their business dealings and became a promoter of neo soul, hip-hop, and rock concerts in Atlanta. The company then switched to representing artists in U.S. and Japan. Since then, Vagabond has become an all-around production house that presents music to various labels and on-line outlets across the globe.

In 2000, Speech also reunited with Arrested Development (without the participation of Headliner Alerle Taree). The group continues to tour the U.S., Japan, Australia, Canada, Africa, and the Middle East.

Thank you for being a part of the POPP Family!

