

# POWER OF PEACE PROJECT

## Healing Wounded Communities



POPP Guatemala Team on 2016 “Hope is the New Dope Tour”

## POPP 40 Days of Peace Program

### The Target

- Middle schools, high schools, and colleges (12-22 years old)
- Hope is the New Dope Tour 2017
- A new project has emerged and captured the attention and imagination of today’s youth
- A social change program, aimed at creating/maintaining public safety in our schools and communities, based on nonviolent universal laws and principles from twentieth century peacemakers and iconic world changers



## The Issues

- “We interrupt, redirect, and uplift young people who are on a perilous course, and set them firmly on a pathway to their dreams.”
- No just an “inner city problem.” No respecter of persons— ALL our kids at risk.
- Overdose, Date Rape, Incarceration, and Suicide... treacherous times
- Frightening statistics are reaching epidemic levels among youth in OUR communities
- Families do not know where to turn for help, as the phone stops ringing
- Shame and stigma make it difficult to identify those who need support



## The Launch

- General assembly presentations at participating schools
- High energy, humor, and entertainment-- with powerful take-aways
- Promoted with POPP “Hope is the New Dope” posters all over the school
- Kit Cummings training and education modules (Attitude Science™)
- POPP Interns perform and present, and build demand and buzz around POPP
- Power of Peace Project supports and compliments other programs already in place... we put your school’s learning initiatives on steroids!



Powerful High Energy Presentations

## The Process

- Fifty student “opinion leaders” are chosen by staff (Like the Breakfast Club)
- Positive and negative leaders are invited and selected-- students of influence and high flyers— they’re already on the radar
- Eight-week, on-site, after-hour, interactive session. POPP Team Meetings
- Pledge-signing, wristbands, journals, daily action-challenges, weekly small group sessions, student intercom announcements, team formation exercises, projects/competitions— plus one special weekend event
- Facilitated by POPP college interns and community volunteers



POPP Student Panels and Compelling Debates

## The Project: 40 Days of Peace

- Teams are formed and healthy competition arises
- Creation and assembly of five team “Power of Peace Posts”
- Unveiled at the graduation general assembly (eight-foot tall, unique works of art— symbols and monuments, dedicated to promote healing in the community)
- These posts are gifted from the students as “Olive Branches” to the community
- Positive-change social media and viral video campaigns: “Power of Peace Postings”
- Team formation exercises designed to create new positive school culture
- Young Peace Ambassadors and role models emerge
- Teams are composed of Seniors and Freshmen (and 6<sup>th</sup> and 8<sup>th</sup> graders in the middle schools). We prepare seniors for college/trade and freshmen to lead



Power of Peace Posts planted all around POPP Communities (San Diego POPP Artist featured)

## The 41<sup>st</sup> Day Graduation Celebration

- Standouts are honored and teams are commended
- Grads get a special cord for their High School Cap & Gown
- Awards and POPP Certificates of Achievement are given
- Presentations, spoken word, and musical performances
- The “Passing of the Peace Post” (from one school to the next: high schools to middle schools, etc.)
- Community leaders attend and corporate sponsors share



Our POPP Tijuana Team: Student Leaders Creating Legacy

### Community Impact: Blocking the Pipeline from Schools to Prison, and putting an end to Overdose, Date Rape, and Suicide.

- Winning Peace Post is donated to the institution as a monument to peace
- Four additional unique “Power of Peace Posts” dedicated and erected in the community by POPP Teens— four posts in host community, and one nationally
- Awareness, engagement, and powerful messaging from that day forward in the new POPP Community
- Each post will have an official corporate/community sponsor or sponsors
- Standout students earn the right to become POPP Ambassadors of Peace

### POPP College Interns

- Our non-profit partners in Mexico and Guatemala create opportunities for third-world service work
- This is part of our POPP Ambassador Certification Process
- We teach high school and college volunteers the Power of Peace Principles in real world settings, through compassionate acts of service, for those who cannot repay—and it is powerful, liberating, and transformative



One Small Spark Ignites a Flame

## A Generation of Peace

We will engage and inspire young minds from twelve years old to twenty-two. Together we will capture their attention in the 6<sup>th</sup> grade and inspire them all the way through college, or into their new careers. We'll change the world one beautiful young mind at a time. It's all about the Power of Peace.

And remember... "Hope is the New Dope!"



POPP College Interns in Action



# The Power of Peace Project.

Coming to YOUR School Soon!